



Women's Aid Federation Northern Ireland's strategy is to give clear information to help change attitudes towards domestic violence.

women's aid

Federation Northern Ireland

Information

Women's Aid believes that providing clear, pertinent and accessible information helps women, children and young people to find out about Women's Aid services. Our publications allow funders to see how their support is used; information supports our lobbying role and brings the issue of domestic violence to the attention of decision makers and the general public. In essence, we aim to change attitudes towards domestic violence.

This year Women's Aid Federation Northern Ireland's information service has worked to achieve these aims through the following:

- ◆ Sent out in excess of 70,000 Helpline cards to local Women's Aid groups, libraries, health centres and hospitals.
- ◆ Assisted in updating the corporate image and logos for Women's Aid Federation and all local Women's Aid groups to boost recognition of our services
- ◆ Provided media support to local groups and made statements to the media on all aspects of our work
- ◆ Issued a monthly mailing to all staff, funders and interested agencies and individuals to ensure a higher level of awareness of our events
- ◆ Designed new posters for Women's Aid Federation and all local Women's Aid groups to raise awareness
- ◆ Re-issued translated leaflets in Hindi, Arabic, Irish and Portuguese to reach women in minority ethnic communities
- ◆ Designed and produced a range of publications on our high quality training courses
- ◆ Supported funders, agencies, researchers and students with tailored information upon request
- ◆ Organised a competition amongst children and young people staying in refuges which resulted in new Women's Aid christmas cards being designed

A new look website next year will ensure that our information is current and accessible. Leaflets will be revised and aimed at women who use Women's Aid's services. And finally, additional language materials will be available for minority ethnic communities to reflect the growing diversity of Northern Ireland's population.

If you would like to know more about the work of Women's Aid and domestic violence in Northern Ireland you can contact info@womensaidni.org or call 028 9024 9041. Alternatively, you can view and download the full range of factsheets and other publications at www.womensaidni.org